

Shop Information

Shop
 Activities
 Ceramics Making
 Basic Materials

Area Code +81-561

Pottery & Glass

- Gekkousou-Hitotsuboshi**
10:00~17:00 ☎ 58-1723
Closed: Irregular(Reservation required until 5 days before)
- Marutou UEMURA Store**
9:00~17:00 ☎ 82-5994
Closed: Sat,Sun
- Maruhachi Ceramics Works**
8:00~17:00 ☎ 21-6173
Closed: Sun, National holiday
- Morimoto Tōen**
10:00~17:00 ☎ 21-6461
Closed: Monday
- Maruichi Kokubu Store**
9:00~18:00 ☎ 82-2055
Closed: Mon(except National holiday)
- Murakami Hardware Store**
9:00~18:30 ☎ 82-2749
Closed: Sun, National holiday
- Yamaso Ceramics**
9:00~18:00 ☎ 82-5778
- Nukumori no Utsuwa "Watts"**
☎ 82-2055
- Yamata Mizuno Ceramics**
☎ 82-2055
- Kanecho Ceramics**
9:00~19:00 ☎ 82-5359
Closed: Mon(except National holiday)
- Seto Akari Studio**
10:00~12:00 / 13:00~15:00 ☎ 82-2987
Closed: Irregular(Reservation required)
- Pottery Shop Sakae**
10:30~16:00 ☎ 82-2376
Closed: Irregular
- Gallery Moyu**
11:00~17:00 ☎ 85-8100
Closed: Tue,Wed(except National holiday)
- Crafts Shop [An]**
10:30~19:00 ☎ 82-3591
Closed: Irregular
- Glass Studio BALT**
10:00~17:00 ☎ 42-6604
Closed: Irregular
- TUNAGUYA SETORe**
11:00~17:00 ☎ 57-9470
Closed: Mon~Wed(except National holiday on Mon)
- CONERU nendo shop&space**
10:00~17:00 ☎ 57-1654
Closed: Wednesday
- SETO-GURA Ceramic Plaza**
10:00~17:30 ☎ 89-5758
Closed: New year's holidays. Can be temporarily closed
- Marugama Ceramics Works**
9:00~18:00 ☎ 82-2481
Closed: Irregular(Reservations welcome)
- Atelier Kanon**
10:00~17:00 ☎ 58-7804
Closed: Mon,Tue
- Ceramics Shop KAMERIA**
11:00~17:00 ☎ 82-9011
Closed: Wednesday
- Maruiwa Ceramics Works**
9:00~18:00 ☎ 82-4514
Closed: Sunday
- Pottery & Painting Class Marco**
☎ 090-1233-8329

- ## Eat
- Gallery Taiyoh**
11:00~18:00 ☎ 84-8588
Closed: Mon~Fri(except National holiday)
 - Kazutami Art Sometuke Sunyuto**
10:00~16:00 ☎ 84-2696
Closed: Irregular(Reservation required)
 - Maneki-Neko Museum**
10:00~17:00 ☎ 21-0345
Closed: Tue(except National holiday)
 - Omodakaya**
10:00~17:00 ☎ 87-1700
Closed: Tue(except National holiday)
 - Gallery NOZU**
11:00~17:00 ☎ 82-1873
Closed: Irregular
 - Oshima Fire-proofing Co., Ltd.**
9:00~18:00 ☎ 82-5046
Closed: Sat,Sun,National holiday
 - Marudai Ceramics**
10:30~18:00 ☎ 82-3974
Closed: Sat(Morning),Sun,National holiday
 - Inoue Store**
10:00~18:00 ☎ 82-2633
Closed: Sat,Sun,National holiday
 - Seto Mizuno Store**
8:30~17:30 ☎ 21-8201
Closed: Sat,Sun,National holiday
 - Asaka**
17:00~23:00 ☎ 83-7543
Closed: Wednesday
 - Tenguya**
17:00~21:30 ☎ 82-0001
Closed: Sun, National holiday,Reservation required (until 5 days before)
 - Old House Kume-tei**
11:00~17:30 ☎ 84-5396
Closed: Irregular(Open:Sat,Sun,National holiday)
 - Plaza Setokko**
9:00~17:00 ☎ 65-3922
Closed: Tue,Wed
 - Azumaken**
9:00~16:00 ☎ 82-3825
Closed: Tuesday
 - China Handwork HANAKURA**
11:00~15:00 ☎ 82-2522
Closed: Wednesday
 - FUKAGAWA apartment**
10:00~15:00 ☎ 82-2242
Closed: Irregular
 - Chubu Electric Chinaware Equipment Plant**
8:00~17:00 ☎ 83-5545
Closed: Sat,Sun
 - Miyoshibutuguten**
10:00~17:30 ☎ 82-5001
Closed: Wednesday
 - Seto Park Hotel**
☎ 85-3333
 - Mira beauty salon**
10:00~20:00 ☎ 65-3775
Closed: Irregular
 - RADIO SANQ**
Community FM 84.5MHz

- ## Others
- Kama no hiroba**
10:00~16:00 ☎ 84-7110
Closed: Tue,Wed
 - Arthur murray Ondaka Dance School**
11:00~22:00 ☎ 89-6144
Closed: Sun,Mon
 - Gallery nani**
11:00~16:00 ☎ 080-9275-3083
Sun 14:00~16:00
Closed: Wed,Thu
 - Free Space Seto Woni**
10:00~16:00 ☎ 080-5103-2421
Closed: Mon~Fri
 - Fukagawa Shrine**
9:00~17:00 ☎ 82-2764
 - Seto Kurasi Lab**
Opening hours depend on shops
Closed: Irregular
 - irodori**
10:00~18:00 ☎ 65-5328
Closed: Mon,Tue
 - Shunkodo Book Store**
10:00~18:00 ☎ 82-3592
Closed: Sunday
 - Yamauchi Clock Store**
10:00~17:30 ☎ 82-4822
Closed: Tuesday
 - Hasikadoya**
10:00~18:30 ☎ 82-2501
Closed: Tuesday
 - Che·Rock**
10:00~16:30
Closed: Tuesday
 - Amélie/B.F.F.**
12:00~18:00
Closed: Tue,Thu
 - Studio Watari**
11:00~17:00 ☎ 050-5436-4863
Closed: Irregular(Reservation only)
 - Seto Eisen Church**
9:00~17:00 ☎ 82-2314
Closed: Open 365 days a year
Sun,10:30am-Worship
 - Building Yohaku**
Please check our Instagram for service hours
 - Yorozuya Seitai**
9:00~21:00 ☎ 76-6645
Closed: Friday
 - Hosenji Temple**
9:00~15:00 ☎ 82-2316
 - Mira beauty salon**
10:00~20:00 ☎ 65-3775
Closed: Irregular
 - RADIO SANQ**
Community FM 84.5MHz

◆Design manhole with Ghibli Park Aichi logo

Manholes promoting "Seto - City of Japanese Heritage" has been installed for the opening of Ghibli Park.

There are four different designs, so please pay attention under your feet when you are there.

For more details about designs of these manholes, please check on the home page. →

A trip to discover the charms of Seto - City of Japanese Heritage

Places of Interest visit course

▶ Hora-machi and Kamagaki-no-komichi course

- I Hosenji Temple**
The temple was established about 700 years ago. It has a Ryuguzakuri style gate, hand-made ceiling paintings inside the main hall produced by a painter, and a ceramic 16 arhat porcelain statues (designated as a cultural property by the city).
- II Kamagaki-no-komichi**
Tools that were used when firing pottery, such as tsukutsu(shelf support) and engoro (saggar) are embedded in the walking path.
- III Kamagaki-no-komichi Museum·Gallery**
The house is about 130 years old. There is a display of a bathroom and a toilet room installed with Hongyo tiles, and ceramics such as Umanomae (horse eye pattern) plates. The gallery will be open along with the exhibition.

▶ Ceramic history course

- I Kamagami Shrine**
Tamikichi Kato, the founder of porcelain who gave Seto the technique of porcelain, is enshrined here.
- II Houunji Temple (Ceramic bell)**
During World War II, this ceramic bell was produced as a substitute bell, (designated as a cultural property by the city)
- III Fukagawa Shrine Suehiko Shrine**
Fukagawa Shrine has stood for more than 1,200 years. In the treasure house, a pair of guardian dogs (nationally designated important cultural property) allegedly made by Toshiro, the founder of ceramics, are kept. Admission to the Treasures house costs ¥200.
- IV Tousei Park**
The 4.1 meter tall hexagonal ceramic monument honors the achievements of ceramics founder Toshiro. (designated as a cultural property by the city)

Choose a map according to your interests and Start exploring!

※Available at SETO-GURA and Seto Tourist Information Center

Introduction of Facilities of Marutto Museum (Overall Museum)

SETO-GURA Museum
You can enjoy diorama to restore coal fired kilns and earthenware under the theme of "the 20th century Seto".
OPEN 9:00~17:00 Entry permitted until 16:30
CLOSED New year's holidays Can be temporarily closed
ADMISSION FEE ¥20
¥310(High school/University students, visitors over 65 years old)
*The fee is free for junior high school students and younger, pregnant women, or those with disability certificates.

SETO-GURA Ceramic Plaza
A direct sales point of the kin association. The cooperative's selection committee carefully selects creative products for display and sale.
OPEN 10:00~17:30
CLOSED New year's holidays Can be temporarily closed
☎ 89-5758

SETO-GURA Cafe Hanagoyomi
The Japanese-style cafe offers a wide variety of dining options, ranging from morning with the very popular breakfast, to lunch and evening cafe.
OPEN 7:30~22:00
CLOSED Can be temporarily closed 12/31, 1/1
☎ 59-8680

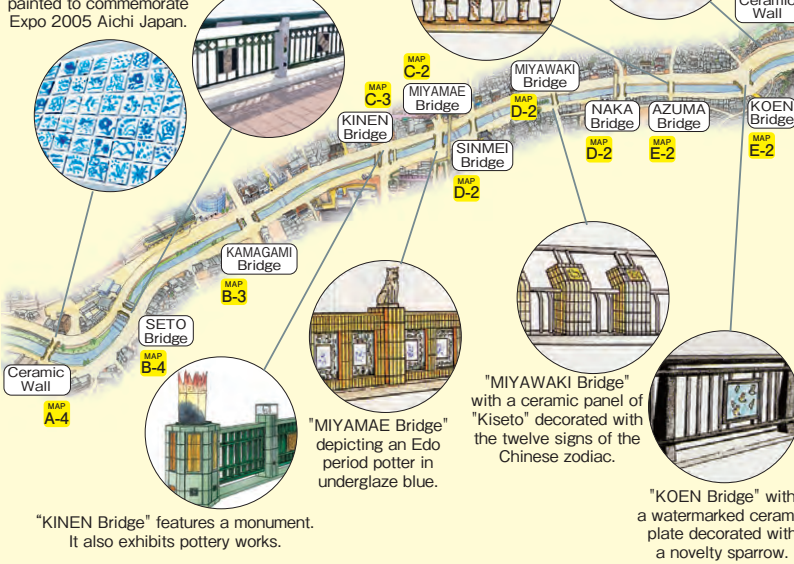
Seto City Art Museum
A permanent collection is displayed as well as special exhibits of ceramics, paintings and other artworks.
OPEN 9:00~17:00(Entry permitted until 16:30)
CLOSED Tueff It is a national holiday, the museum is open but closed on the following weekday. New year's holidays
ADMISSION FEE Vary according to type of exhibition.
*Free admission for JHS students and under, those with a disability certificate, pregnant women and anyone 65 years of age or over.
PARKING 500 ☎ 84-1093

Pottery is displayed everywhere throughout the town

FUKUNeko (Beckoning cat)
"FUKUNeko" is hidden in 29 places in the city.

Guiding Signs
Showcases for guide signs at six locations in the city display artwork according to the season or event.

Ceramic Parapets & Walls
"AZUMA Bridge" of "Nezumishino" with flowers and grasses painted on it.
"SETO Bridge" on a bright green "Onbe" ceramic board.
"MIYAWAKI Bridge" with a ceramic panel of "Kiseto" decorated with the twelve signs of the Chinese zodiac.
"MIYAWAKI Bridge" depicting an Edo period potter in underglaze blue.
"KOEN Bridge" with a watermarked ceramic plate decorated with a novelty sparrow.



Seto Tourist Information Center

Your first stop when visiting Seto!
Call into the Tourist Information Center when you arrive in Seto to find out about sightseeing spots, shopping, and events. You can also buy "Setomono" ceramics and local souvenirs here.

Seto Tourist Information Center
Owarai-Seto Station, Meitetsu Seto Line (go through the exit gates - the information center is straight ahead).
Open: 10:00~17:00
Close: New year's holidays
☎ (0561) 84-1997

A cute maneki-neko (beckoning cat) designed by artist Akiyo Nishida is seated out front waiting to greet you on arrival!

Seto City's signboard girl "Seto-chan" goods and official goods of Seto Fuji, a professional Shogi player from Seto City, are also available.

Events

- April** ● Seto Tousei Festival
 - September** ● Setomono Festival ● KURUFUKU Manekineko Festival in Seto
 - November** ● Seto Pottery Studio Fair and Market
 - February to March** ● The Seto City Hina Dolls Tour
- KURUFUKU Manekineko Festival in Seto
The Seto City Hina Dolls Tour
Setomono Festival

CC Sightseeing Shopping Activities

Seto Shinkin Bank Art Gallery
The museum's special exhibition focuses on paintings by Kitagawa Tamiji and ceramic works associated with Seto City.
OPEN 10:00~16:00
CLOSED Mon, Tueff It is a national holiday, the center is open but closed on the following weekday. New year's holidays
ADMISSION FEE Free
PARKING 18 ☎ 82-3100

Maneki-neko Museum
The largest museum of maneki-neko opened in Seto, the historic city with 100-year of making maneki-neko. Several thousands of maneki-neko are exhibited.
OPEN 10:00~17:00(Entry permitted until 16:30)
CLOSED Tue(except National holiday).New year's holidays
ADMISSION FEE ¥300
Free(Junior high school students or younger)
☎ 21-0345
PARKING 20

Seto Mingei Pottery Museum
You can also visit the Noborigama (climbing kiln), which is a city-designated cultural asset.
OPEN 10:00~16:30(Entry permitted until 16:00)
CLOSED Mon~Wed(except National holiday). Can be temporarily closed.
ADMISSION FEE ¥600, ¥300(High school students and under)
PARKING 7 ☎ 21-3773

Seto City Tourism Association
1-1 Kurasho-cho, Seto-shi, Aichi-ken 489-0813
TEL 85-2730 FAX 97-1557

OPEN : 8:30~17:15
CLOSED : New year's holidays
Can be temporarily closed

Web Instagram LINE STICKER "Seto-chan" Publication:Dec.2024